

Watkins Featured Products for October 2016

These U.S. retail prices are available October 1 through October 31, 2016.
See the complete price list for more products to enjoy! Prices do not include shipping, handling, or applicable sales taxes.

20% Off Cinnamon

Our award-winning high-oil Korintje cassia cinnamon has been a part of family traditions for more than 100 years. Discover the best quality cinnamon available anywhere with double the flavor of Ceylon varieties. Watkins cinnamon contains 3% to 3.5% essential oil, while many others contain only 1% to 2%, or even less. (6 oz/170 g)

\$6.79 each (regularly \$8.49)
#01115 Pure Ground Cinnamon



\$2.00 Off 8-Ounce Baking Vanilla

Earlier this year, Watkins transitioned to a new label and a new name for our best selling vanilla. The product you've known in the past as "Watkins Original Double Strength Vanilla" is now labeled as "Baking Vanilla" which helps to better explain where this product really shines! Whichever name you call it, it is the exact same award-winning product that people want when they say, "Get me some of that wonderful Watkins Vanilla!"

Watkins Baking Vanilla is our secret low-alcohol formula (8%), made with real Madagascar Bourbon Vanilla extract and fortified with stabilizers that make it the best all-purpose vanilla for baking and freezing. Because of the low-alcohol content, the flavor won't bake away or freeze away, leaving only the delicious Watkins aroma and flavor that families have enjoyed for generations.

It's not too early to think of the holidays. Stock up for your own holiday baking, or give Watkins Baking Vanilla as a gift.

#21222 **\$10.99 each** (reg. \$12.99)
Baking Vanilla (in new 8 fl oz/236 mL size)



10% Off Body Butters

Nourishing shea and cocoa butters provide long-lasting hydration, while antioxidant rich plant oils and extracts help protect, soothe and smooth skin. (6 oz/170 g)

\$10.79 each (reg. \$11.99)
#20563 Coconut Milk & Honey
#20562 Grapefruit & Ginger
#20564 Lavender & Roman Chamomile



Get Relief: \$1.00 Off Liniments

White Cream Liniment is an effective pain relief formula that uses evergreen-based counterirritants to provide temporary relief from arthritis, muscle strains, and discomfort resulting from over exertion. The creamy lotion won't dry skin. Rub it in to stimulate circulation and leave your skin feeling soft and smooth. (11 oz/325 ml)

\$13.99 each (reg. \$14.99)
#02316 White Cream Liniment



Watkins Pain Relieving Liniment (formerly known as Watkins Red Liniment) was the first product sold by J.R. Watkins in 1868, and it continues to deliver natural pain relief. Our updated formula remove all traces of artificial red coloring, making this one-of-a-kind pain reliever 96% natural. Pat or dab (don't rub) this quick-absorbing formula, which uses all-natural camphor and red pepper extract (capsicum) to stimulate nerve receptors that feel heat and mask feelings of pain to relieve minor muscle aches, soreness and stiffness. Sore muscles and arthritis pain have met their match! (11 oz/325 ml)

\$11.99 each (reg. \$12.99)
#02317 Pain Relieving Liniment



\$1.00 OFF Toilet Bowl Cleaners

Lemon Toilet Bowl Cleanser

J.R. Watkins Naturals Lemon Toilet Bowl Cleanser works against calcification and hard water stains on your toilets, sinks, tubs and tile. Made from replenishable and sustainable ingredients, our Toilet Bowl Cleaner is one of the least acidic or caustic cleaners on the market. No harsh chemicals mean no harsh fumes, and it's safe to use with septic systems. (24 oz/710 mL)

\$4.99 each (reg. \$5.99)
#26750 Lemon Toilet Bowl Cleanser



Traditional Toilet Bowl Cleanser

The most powerful bowl cleaner available. Extremely hard water, especially water with a high rust content, can result in embarrassing stains that simply will not come out. When nothing else on the market will get your bowl sparkling clean, you need professional strength! It cleans, deodorizes and disinfects better, yet is safe for septic tanks. Extremely powerful; for use on vitreous china only. Not natural, but works great! (32 oz/950 mL)

\$10.99 each (reg. \$11.99)
#06795 Traditional Toilet Bowl Cleanser

\$1.00 Off Orange Citrus Tub & Tile Cleaner

Drive away hard water stains and soap scum with this environmentally-friendly cleaner that is safe for your septic system. This cleaner will leave your bathroom tub, tile and fixtures spot-free. (24 fl oz/710 mL)

\$3.99 each (reg \$4.99)
#26788 Orange Citrus Tub & Tile Cleaner



Sore Muscles? The Answer is 10% Off!

Cooling Gel naturally cools and soothes muscle aches, minor arthritis and back pain. Menthol stimulates nerve endings that transmit cold, much like an icepack. Warming Balm has wintergreen extract (natural methyl salicylate), menthol and capsaicin to warm up muscles naturally! Carry in gym bag or purse for greaseless, stainless pain relief on the go. (3.3 oz/93.6 g)

\$8.09 each (reg \$8.99)
#12309 Deep Muscle Cooling Gel
#12311 Deep Muscle Warming Balm

10% Off Extracts! Stock up on all your favorite flavors!

Our high-quality, gourmet extracts and flavorings are concentrated, and all backed by the same expertise that has made Watkins Vanilla the choice of generations. (2 fl oz/59 mL)

- \$3.14 each** (reg. \$3.49)
- #60380 Almond
- #60430 Anise (pure)
- #60431 Banana
- #60432 Butter
- #60445 Caramel
- #60433 Cherry
- #60379 Coffee (pure)
- #60435 Coconut
- #60378 Hazelnut
- #60395 Lemon (pure)
- #60436 Maple
- #60437 Mint (pure)
- #60392 Orange (pure)
- #60394 Peppermint (pure)
- #60452 Pumpkin Spice
- #60438 Raspberry
- #60439 Root Beer
- #60440 Rum
- #60441 Strawberry
- #60389 Vanilla (Clear)



\$4.31 each (reg. \$4.79)
#60390 Baking Vanilla (Original Double Strength Vanilla)

\$4.04 each (reg. \$4.49)
#60391 Pure Almond Extract

Daily Moisturizing Lotion: New and On Sale!

Love lotion? We do, too! Our favorite lotion is now available in a larger size with a convenient pump. Natural plant oils, shea and cocoa butters replenish and hydrate leaving skin soft, smooth and healthy-looking. (18 fl oz/532 mL)

\$9.99 each (reg. \$10.99)

#20583 Coconut Milk & Honey

#20580 Coriander & Cedar
(brand new fragrance)

#20582 Lemon Cream



\$1 OFF

NEW

Skin Calming Lotion: New and On Sale!

With colloidal oatmeal and shea butter, this fast-absorbing formula calms dry, itchy skin while delivering daily moisture. Fragrance free and dermatologist tested for sensitive skin use. (18 fl oz/532 mL)

\$9.99 each (reg. \$10.99)
#20581 Skin Calming Lotion

Skin Calming Body Cream: New and On Sale!

This velvety cream calms dry, itchy skin with soothing colloidal oatmeal and long-lasting hydration. Fragrance free and dermatologist tested for sensitive skin use. (8 oz/226 g)

\$9.99 each (reg. \$10.99)
#20591 Skin Calming Body Cream



\$1 OFF

10% Off All Purpose Cleaners

Rid your home of dirt and grime without using harsh toxins. J.R. Watkins Naturals All-Purpose Cleaners quickly remove grease and grime from most surfaces. You'll find hundreds of uses for this streak-free, earth-friendly cleaner. It's great for appliances, sinks, countertops, stainless steel, fixtures, floors, walls, sealed granite, tile and more! (24 oz/710 ml)

\$4.49 each (regularly \$4.99)

#26781 Aloe & Green Tea

#26791 Coconut—**NEW!**

#26787 Grapefruit

#26783 Lavender

#26782 Lemon

#26810 White Tea & Bamboo



10% OFF

Also Available: Traditional Favorites

Ultra-Rich Hand Cream

The driest, roughest hands need the most intensive moisturizing available. When hands—and heels, elbows and knees—are severely chapped or plagued by painful cracks and splits, Watkins has the remedy. Our ultra rich cream helps seal in the skin's own natural moisture, providing instant moisturization and leaving a protective barrier against the harshest conditions. (9.7 oz/275 g)

\$7.99 each

#10484 Ultra-Rich Hand Cream



Multi-Purpose Degreaser

Powerful, versatile and cuts grease like nothing else, without harsh detergents. Works in any kind of water—hot or cold, soft or hard—and easily tackles greasy stovetops, charcoal grills, bicycles, appliances, garage floors and more. Apply directly to clothing to remove stubborn grease and oil stains. Highly concentrated—saves money and reduces packaging waste. Makes up to 64 gallons/250 liters! (32 fl oz/946 mL)

\$11.99 each

#06785 Concentrated Multi-Purpose Degreaser



10% OFF

10% Off Liquid Hand Soaps

Formulated with natural ingredients and essential oils, these hard-working soaps are gentle on hands. Enjoy Watkins' premium fragrances as you create a soothing lather of suds for exceptionally clean and smooth hands. (12 fl oz/325 mL)

\$4.49 each (regularly \$4.99)

#23050 Aloe & Green Tea

#23058 Coconut—**NEW!**

#23055 Grapefruit

#23052 Lavender

#23051 Lemon

#23054 Melon—**NEW!**

#26815 White Tea & Bamboo

\$2.00 Off Body Care Kits!

New Ultimate Travel Kits in Coconut or Lemon

Wherever life takes you, keep skin soft and healthy-looking with this helpful collection. Includes Lip Balm (0.15 oz./4.25 g), Hand Soap (1 fl. oz./29 mL), Hand Cream (0.7 oz./20 g), Body Wash (1 fl. oz./29 mL), and Hand & Body Lotion (1 fl. oz./29 mL).

\$8.99 each (reg. \$10.99)

#20576 Coconut Milk & Honey Ultimate Travel Kit

#20575 Lemon Cream Ultimate Travel Kit



\$2 OFF

NEW

Head To Toe Kit

Pamper skin head-to-toe with this collection of nourishing personal care products. Includes two Hand & Body Lotions (Aloe & Green Tea, and Lavender, each 1 fl. oz./29 ml); Lemon Cream Hand Cream, and Lavender Body Butter (0.7 oz./20 g); Peppermint Foot Cream (1 fl. oz./29 ml), plus two Natural Beeswax Lip Balms.

#20533 **\$12.99 each** (reg. \$14.99)



\$2 OFF

Lavender Essentials Kit

Sometimes you just need to relax and recharge. Unwind with the scent of lavender known for its calming properties. Includes two Lavender Hand & Body Lotions (1 fl. oz./29 mL); Lavender Bath Soak (1 oz./28 g); one Lavender Hand Cream, and two Lavender Body Butter (0.7 oz./20 g); two Raspberry Weatherproofing Lip Balms.

#20545 **\$11.99 each** (reg. \$13.99)



\$2 OFF



On The Go! Kit

All the personal care products you need to grab-and-go are packed into this convenient kit. Includes one Lavender Hand & Body Lotion (1 fl. oz./29 mL); one Lemon Cream Hand & Body Lotion (1 fl. oz./29 mL); one Aloe & Green Tea Hand Cream (0.7 oz./20 g); and one Natural Beeswax Lip Balm (0.15 oz./4.25 g).

#20531 **\$7.99 each** (reg. \$9.99)

\$2 OFF



\$2 OFF

Lotion Devotion Kit

Can't get enough lotion? Formulated with more than 10 natural oils and extracts, our lotions protect and moisturize even the most sensitive skin. Includes four Hand & Body Lotions with Aloe & Green Tea, Lavender, Lemon, and Coconut fragrances, plus one Peppermint Foot Cream (each 1 fl. oz./29 mL).

#20537 **\$8.99 each** (reg. \$10.99)