

Watkins Featured Products for

March 2024

These U.S. retail prices are available March 1 through March 31, 2024.

See the complete price list for more products to enjoy! Prices do not include shipping, handling, or applicable sales taxes.



20% Off Select Large Extracts

Enjoy the deliciousness in this economical 11 ounce/325 mL size.

\$8.79 each (reg. \$10.99, save \$2.20)

#01007 Clear Vanilla Imitation Extract (for wedding cakes and other baked goods that need to be pure white)

\$12.87 each (reg. \$16.09, save \$3.22)

#01015 Pure Almond

\$1.50 Off Organic Vanilla Bean Paste

This convenient paste formula has the same rich flavor as Pure Vanilla Extract. The tiny vanilla bean flecks look great in desserts like ice cream, custards, and milkshakes. Use same amount as traditional extract, or replace 1 tbsp/15 mL of paste for one vanilla bean. (2 oz/56 g)

\$9.49 each (reg. \$10.99)

#60398 Organic Pure Vanilla Bean Paste



Save 15% on 5-Star-Rated Pure Ground Cinnamon

Loved for over 100 years, this award-winning cinnamon makes everything taste like home. All natural, non-GMO, and gluten free. (6 oz/170 g)

\$8.49 each (reg. \$9.99)

#01115 Pure Ground Cinnamon

Save \$2.00 on Large Black Pepper Tin

Watkins selects only the finest sources of premium-grade, top-quality peppercorns with high essential oil content. Experience the Gold Medal-winning taste of the most flavorful pepper on the market. (12 oz/340 g tin)

\$15.49 each (reg. \$17.49)

#01141 Black Pepper

Save \$1.00 on Organic Pure Vanilla Alcohol Free

Watkins rich, classic flavor is now in this alcohol free formula. Perfect for desserts where vanilla extract is called for, especially no-bake recipes, items for kids, or for dietary restrictions. No artificial flavors, no artificial colors, propylene glycol free, gluten free, corn syrup free. (2 fl oz/59 mL)

\$9.99 each (reg. \$10.99)

#60388 Pure Vanilla Alcohol Free





Get Ready for Easter Decorating

(Easter this year is on Sunday, March 31, 2024)



\$1.00 Off Decorating Sugars

Watkins decorating sugars are made with natural coloring, for vibrant colors without using FD&C colors. Plant based, non-GMO, corn syrup free, and made in the USA.

\$4.99 each (reg. \$5.99)

#21703 Green Decorating Sugar
#21704 Rainbow Decorating Sugar
#21702 Red Decorating Sugar



Save \$1.00 on Natural Food Coloring

Be prepared for holiday gatherings. Derived from pure vegetable juices and spices, this food coloring is naturally free from artificial FD&C colors. Simply add drops of color to brighten-up frostings, cakes, and more. Gluten Free. (Red, Yellow, Green, and Blue colors in four 0.3 fl. oz. bottles, total 1.2 fl. oz./35 mL)

\$7.99 each (reg. \$8.99)

#60350 Natural Food Color Kit

\$1.00 Off NEW Family Size Rainbow Decorating Sprinkles

This new size is perfect for anyone who loves to bake and decorate.

\$8.99 each (reg. \$9.99)

#21590 Rainbow Sprinkles Family Size



Save \$1.00 on Decorating Sprinkles

Watkins decorating sprinkles are free from artificial dyes, making them the perfect partner for our Natural Food Coloring. Made with natural colorings, Watkins sprinkles are vibrant without using FD&C colors.

\$4.99 each (reg. \$5.99)

#21701 Chocolate
#21708 Nonpareils Rainbow
#21700 Rainbow



10% Off Selected Organic Seasoning Mixes

Top selling flavors of seasoning mix are now USDA Organic Certified and Non-GMO Project Verified! These no-measure, single-use pouches make cooking easy and save time.

\$1.52 each (reg. \$1.69)

#06710 Organic Chili Seasoning

#06722 Organic Chili Seasoning, Mild

#06711 Organic Fajita Seasoning

Introductory Offer

(On these two new larger Family Size versions of organic favorites)



\$1.00 Off NEW Family Size Organic Ground Cinnamon

Sourced from the finest organic farms in Southeast Asia, Watkins pure Cassia Cinnamon adds a sweet delicious flavor to all foods and beverages. Now available in a larger size. (5.5 oz/156 g)

\$8.99 each (reg. \$9.99)

#21505 Family Size Organic Ground Cinnamon—NEW!

Save on NEW Family Size Organic Chili Seasoning Mix

Make meals and snacks special with this new larger size of Organic Chili Seasoning. Made with organic and Non-GMO verified ingredients and packed with flavor. (6.2 oz/176 g)

\$6.99 each (reg. \$7.49)

#21500 Family Size Organic Chili Seasoning Mix—NEW!



\$1.00 Off NEW Organic Whole Star Anise

This fruit of an evergreen tree originating in Southeastern China lends a subtly sweet licorice flavor to soups, broths, and braises.

\$7.99 each (reg. \$8.99)

#21689 Star Anise—NEW!

\$1 OFF



\$1.00 Off NEW Organic Cardamom

Used in international cuisine across the globe, Watkins Organic Cardamom is a versatile spice that brings an attractive aroma and sweet flavor to your dishes. Try in curries, tangines, rice dishes, pastries, cakes, cookies, stewed fruits, and more.

\$10.99 each (reg. \$11.99)

#21654 Cardamom—NEW!



\$1 OFF

\$1.00 Off select Organic Spices

The Watkins Company brings you the very best organic herbs and spices from around the world, to bring your cooking to life.

\$4.49 each (reg. \$5.49)

#21653 Chives

#21604 Cilantro Leaves

#21607 Cumin

\$5.19 each (reg. \$6.19)

#21602 Black Pepper

#21629 Turmeric

\$5.79 each (reg. \$6.79)

#21663 Cream of Tartar

#21608 Garlic Powder

\$6.79 each (reg. \$7.79)

#21606 Cloves, Ground

#21643 Cloves, Whole

#21609 Nutmeg



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Save \$1.00 on these select Organic Seasoning Blends

\$5.79 each (reg. \$6.79)

#21644 Adobo Seasoning

#21667 Herbes de Provence

#21631 Seasonings with Salt

#21669 Za'atar

\$6.79 each (reg. \$7.79)

#21641 IPA Seasoning

\$11.99 each (reg. \$12.99)

#21647 Organic Vanilla Powder

Adobo—This savory, all-purpose Latin blend elevates any dish with salt, paprika, garlic and onion with lemon and turmeric.

Herbes de Provence—This fragrant blend of leafy herbs, spices and lavender originated in the hills of southern France. Perfect for meats, vegetables, casseroles, and stews.

Seasonings with Salt—elevates every recipe with subtle notes of garlic, celery and herbs expertly blended with salt.

Za'atar—This seasoning blend is popular throughout the Mediterranean region of the Middle East as a seasoning for meats and vegetables or sprinkled onto hummus. It is also commonly eaten with pita, which is dipped in olive oil and then za'atar.

IPA Seasoning Blend—Not too sweet and just a bit spicy, Watkins Organic IPA Seasoning Blend is an all-purpose seasoning with the classic hops and citrus flavors of an Indian Pale Ale. Bright notes of lemon and orange blend with savory garlic and onion to bring a flavor that is perfect for grilling chicken, beef, or pork.

Vanilla Powder—Bring a sweet touch to your favorite hot beverage or dessert with Watkins Organic Vanilla Powder. This blend of Organic Vanilla beans and sugar is perfect for coffee, tea, warm milk or milkshakes.

\$1 OFF

\$1 OFF



March 2024 Consultants-Only Specials

(Your final cost will be reduced even further by any of the usual volume discounts or achievement level bonuses you earn for the month)

Save \$2.00 each on Case of Six NEW Family-Size Cinnamon

\$47.94 for six (reg. \$59.94 for six, save \$2.00 on each)

You MUST order #40740 for this case-of-six special

Save \$12 Per Case

Save \$1.50 each on Case of Six NEW Family-Size Rainbow Sprinkles

\$50.94 for six (reg. \$59.94 for six, save \$1.50 on each)

You MUST order #40744 for this case-of-six special

Save \$9 Per Case

Save \$1.00 each on Case of Six NEW Family-Size Organic Chili Seasoning

\$38.94 for six (reg. \$44.94 for six, save \$1.00 on each)

You MUST order #40741 for this case-of-six special

Save \$6 Per Case



If you're not currently a Watkins member, ask your consultant about joining their team for \$29.95, which would allow you to take advantage of consultant-only specials and discounts, and optionally build a business if you'd like.



Save \$3.00 on J.R. Watkins White Cream Liniment

It's been a long time since The Watkins Co. has offered consultants and their customers a sale on any of the J.R. Watkins remedy products. So, this is really something to get excited about!

This effective pain relief formula uses evergreen-based counterirritants to provide temporary relief from arthritis, muscle strains, and discomfort resulting from over exertion. The creamy lotion won't dry skin. Rub it in to stimulate circulation and leave your skin feeling soft and smooth.

Note: Watkins believes they have enough inventory to last through June. But, if consultants stock up on their inventory for upcoming months at this special price, it could result in this product selling out (and no rain-checks will be issued). So, plan the timing of your orders accordingly.

\$17.99 each (regularly \$20.99)
#02316 White Cream Liniment

**\$3
OFF**

